

## INVOICE



wfsb.com

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500567-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave, NW  
 #800  
 Washington, DC 20007

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	SENAT MAJ PAC ADD	2288

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	500567	06399862

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	10am-11am	10am - 11am	M-WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 9:59 AM 10am-11am 10am - 11am :30 SMPCT120430H \$800.00 NM									
2	10/31/12	11/05/12	11a-12p Price is Right	11am - 12pm	M-WTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$1,200.00 NM									
3	10/31/12	11/05/12	M-F CBS Soaps	1230-2p	M-WTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:29 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
4	10/31/12	11/05/12	Eyewitness News	12pm - 12:30PM	M-WTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
5	10/31/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	M-WTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:56 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM									
6	10/31/12	11/05/12	9am-10am	9am - 10am	M-WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
500567-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Majority PAC	SENAT MAJ PAC ADD	2288

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
6	10/31/12	11/05/12	9am-10am	9am - 10am	M-WTF--	:30	1	\$800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>11/05/12</td><td>9:32 AM</td><td>9am-10am</td><td>9am - 10am</td><td>:30</td><td>SMPCT120430H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	11/05/12	9:32 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	11/05/12	9:32 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$800.00	NM																					
Total Spots							6																								

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$5,450.00</b>
<u>Agency Commission</u>	<b>\$817.50</b>
<u>Net Amount Due</u>	<b>\$4,632.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.